

CRUZANDO EL UMBRAL DE DOHERTY EN WORDPRESS

Pablo Moratinos



Growth+UX

#WCZGZ24

WORDCAMP
ZARAGOZA
2024



**LA VELOCIDAD DE UN SITIO WEB
ES UNA CUESTIÓN A ESTUDIAR POR:**

- A) EL EQUIPO DE DISEÑO**
- B) EL DE DESARROLLO**

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Response time in man-computer conversational transactions

by ROBERT B. MILLER

International Business Machines Corporation
Poughkeepsie, New York


INTRODUCTION AND MAJOR CONCEPTS

The literature concerning man-computer transactions abounds in controversy about the limits of “system response time” to a user’s command or inquiry at a terminal. Two major semantic issues prohibit resolving this controversy. One issue centers around the question of “Response time to what?” The implication is that different human purposes and actions will have different acceptable or useful response times.

This paper attempts a rather exhaustive listing

Operating needs and psychological needs

An example of an operating need is that unless a given airplane’s velocity exceeds its stall speed, the airplane will fall to earth. Velocity above stall speed is an undebatable operating need. In a superficially different context, it is a “fact” (let’s assume we know the numbers) that when airline customers make reservations over a telephone, any delays in completing transactions above five minutes will reduce their making future reservations with this airline by 20%. A related form of need



**«LA PRODUCTIVIDAD SE DISPARA
CUANDO UN SISTEMA Y SUS USUARIOS
INTERACTÚAN A UN RITMO TAL QUE
GARANTICE QUE NINGUNO TENGA QUE
ESPERAR AL OTRO»»**

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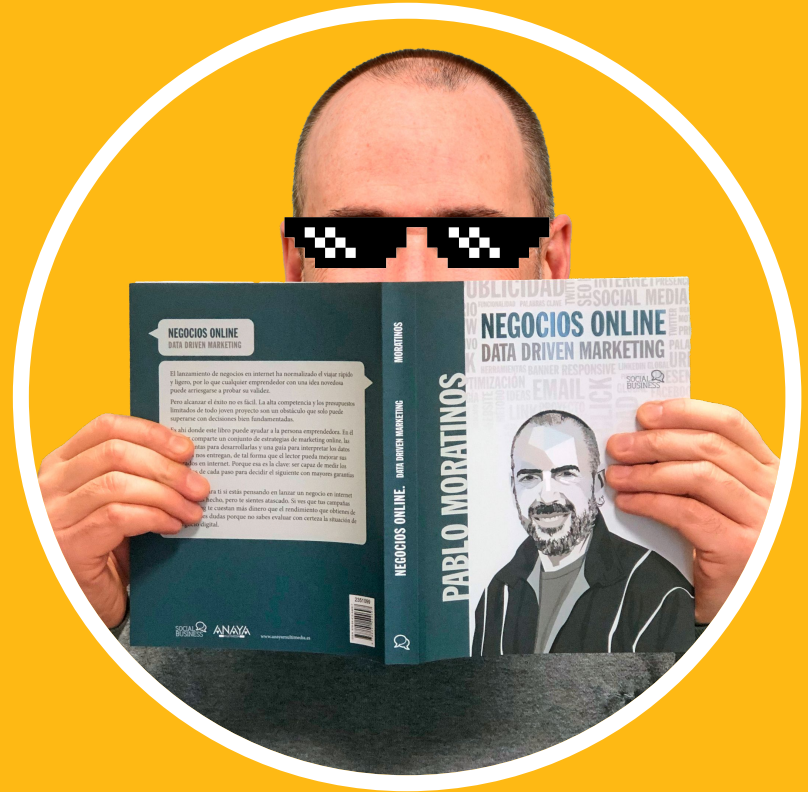
PABLO MORATINOS

Data&Experimentation lead

 Product Hackers

Embajador de marca

 SiteGround



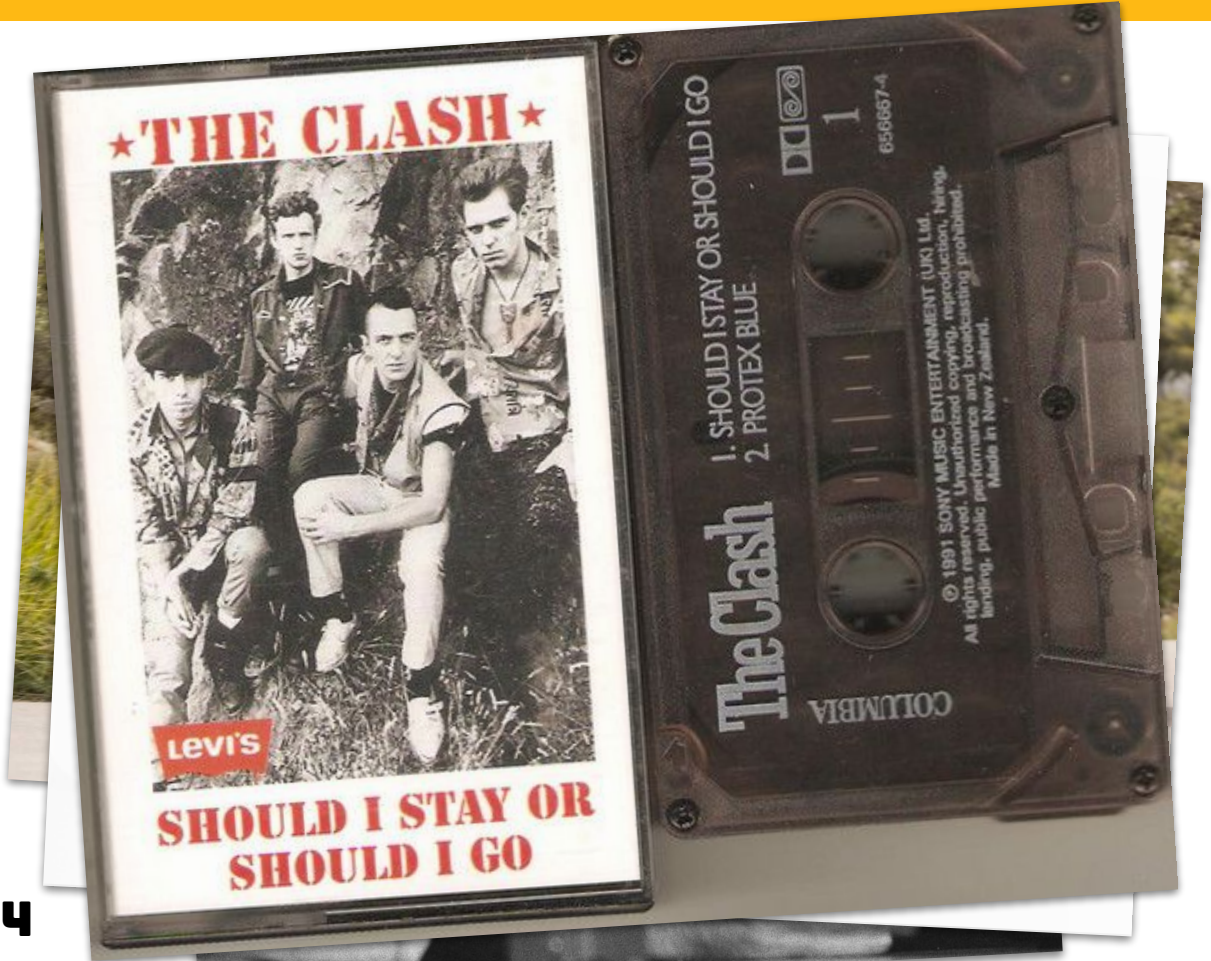
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1982

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★THE CLASH★



Levi's

SHOULD I STAY OR SHOULD I GO

1. SHOULD I STAY OR SHOULD I GO
2. PROTEX BLUE

The Clash

COLUMBIA

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EL UMBRAL DE DOHERTY

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0,4”

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IMPLICACIONES EN UX

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JUSTIN BONILLA

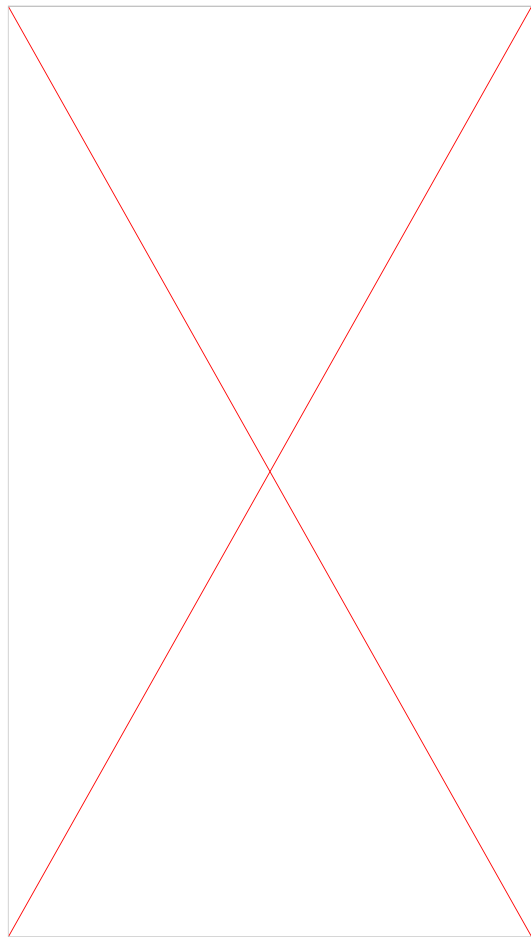
 **14** **935** **505**
Collections Followers Following

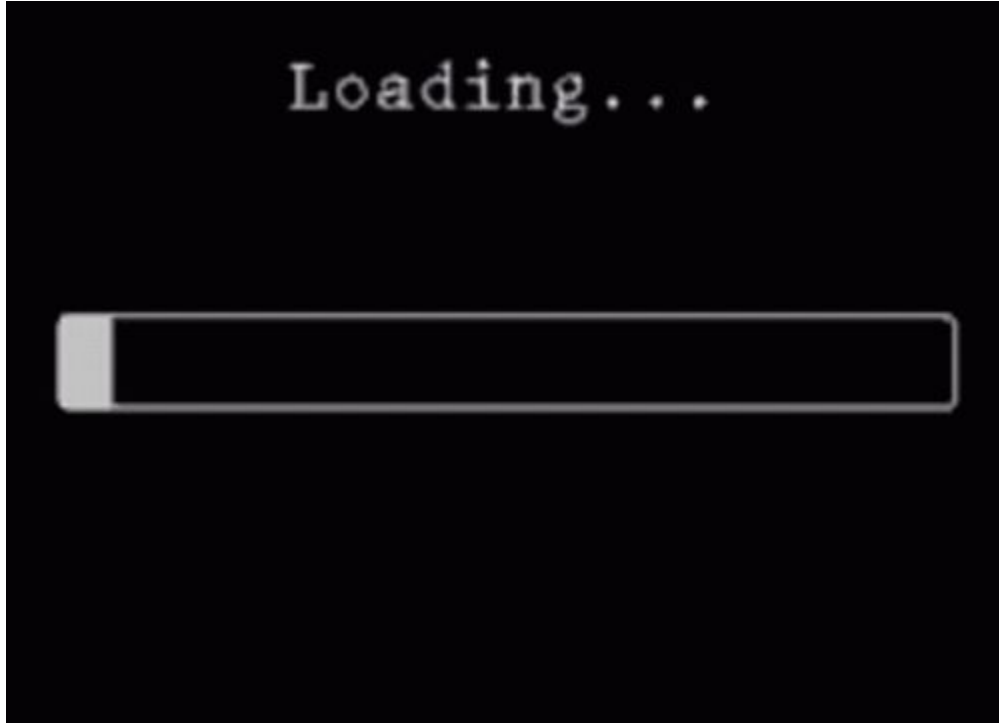


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Loading...

#WCZGZ24





NETFLIX



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«EL QUE ESPERA, DESESPERA»

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Short
Charter B
Surface Use
Off-Airport

	FLIGHT NUMBER	SCHEDULED TIME
	ARRIVED FROM	
	REMARKS	
	5:37 PM	

Baggage Claim

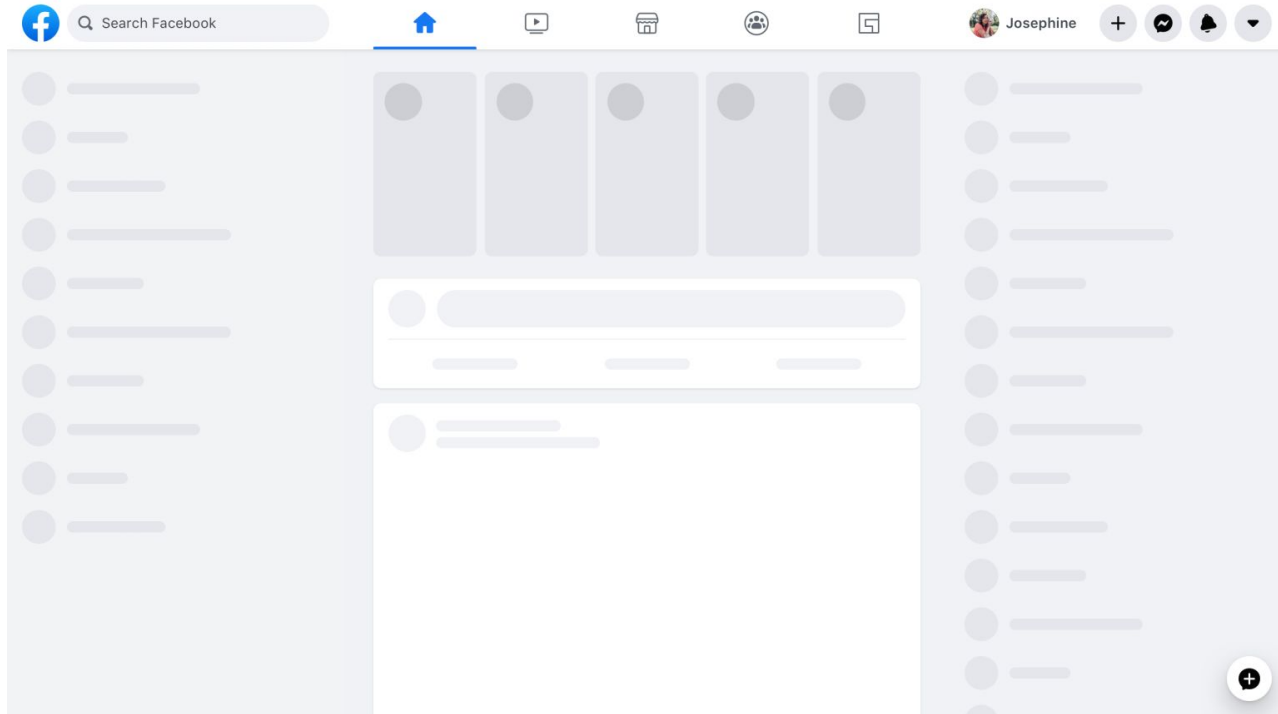




TÉCNICAS PARA REDUCIR LA PERCEPCIÓN DE ESPERA

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SKELETON SCREENS





Search Drive



New

My Drive

Team Drives

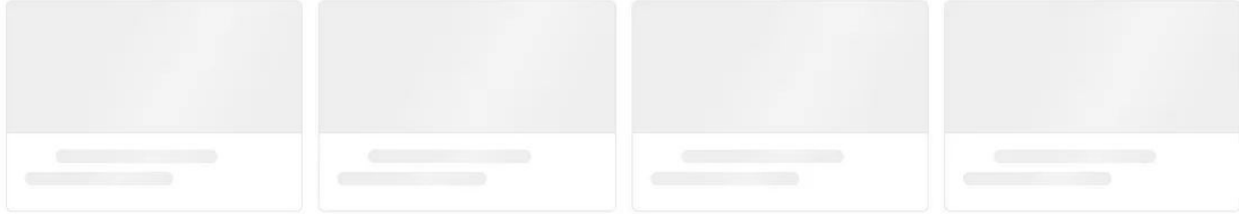
Shared with me

Recent

Starred

Trash

Quick Access



Name ↑

Owner

Last modified

Size

Accounting	me	May 25, 2018 me	–
Delivery	me	May 25, 2018 me	–
Design System	me	Jun 29, 2018 me	–
DesignCraft	me	Jun 29, 2018 me	–
General	me	May 25, 2018 me	–
Inception	me	Jul 26, 2018 me	–

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SKELETON SCREENS

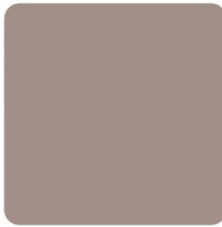




- Cachorros
- Tiernos
- Bebes
- Tristes
- Graciosos
- Dibujos
- Videos
- Tumblr
- Kawaii
- Monos
- Razas
- Husky
- Pastor Aleman
- Adorables
- Pequeos
- Chihuahuas



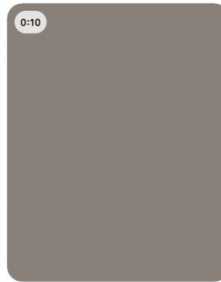
Those are the eyes of love. 🐾💕



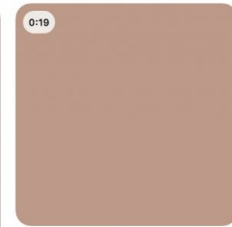
Los perritos mas pequeños y lindos que veras jamas.



Love of my life 🐾



So sweet 🐾



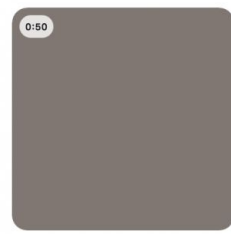
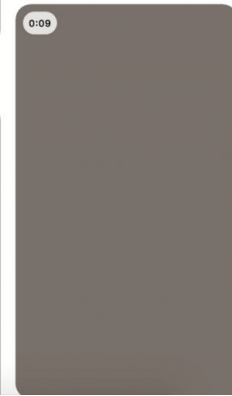
Los Perros Miniatura más Tiernos que Querrás Tener



LOS PERRITOS MÁS CHIDOS DE INTERNET



Cute Baby <3 <3



Fluffiest!



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SKELETON SCREENS





- ✓ Add Premium Look & Feel to your website with Skeleton Loading Animation!
- ✓ Enable or Disable With 1 Click
- ✓ Enable Image Branding
- ✓ Add Custom Logo on Image Branding
- ✓ Compatible With All Popular Woocommerce Themes



Woo Products Skeleton Loader

Premium Skeleton For Woocommerce



Shimmer Loading effect for Woocommerce

By [technodigitz](#)

Download

Details

Reviews

Installation

Development

Support

#WCZGZ24



Woo Skeleton Loader

Skeleton Loading Animation For Woocommerce

Search products...

Shop Single Product Page Category Page

\$0.00 0 items



Shop

Default sorting Showing 1-16 of 17 results

1 2 >



#WCZGZ24



Woo Skeleton Loader

Skeleton Loading Animation For Woocommerce

🔍 Search products...

Shop

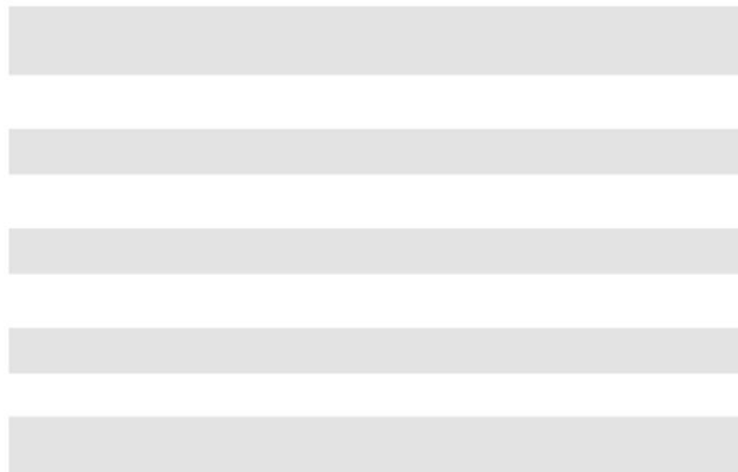
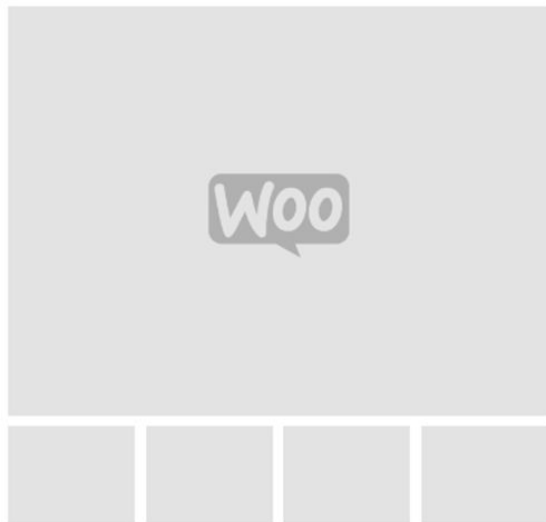
Single Product Page

Category Page

\$0.00 0 items



🏠 [Home](#) > [Clothing](#) > [Accessories](#) > Beanie





PORTO WORDPRESS THEME

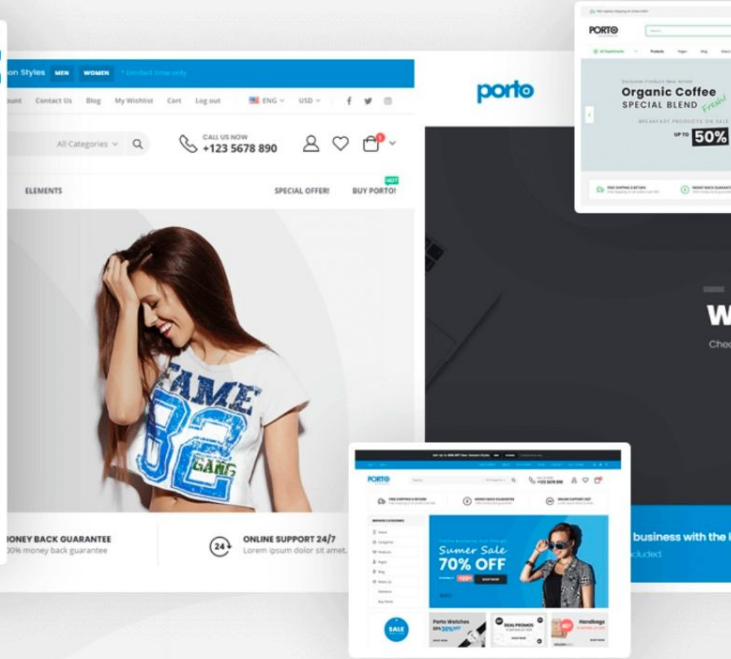
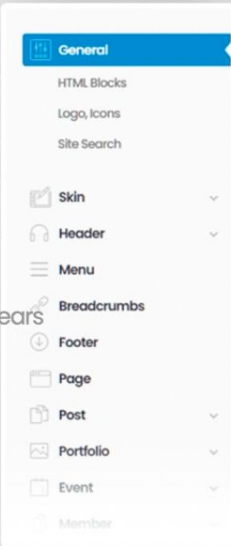
The Best WordPress + WooCommerce Theme

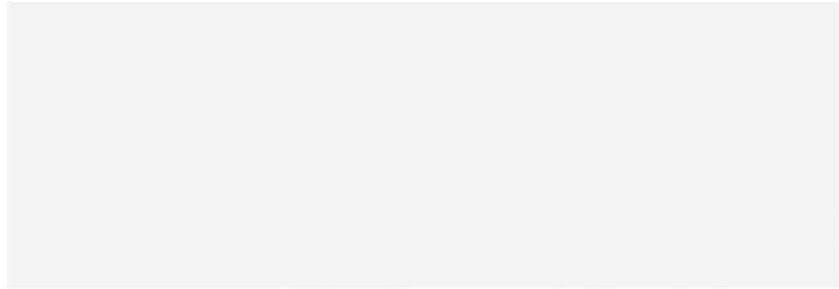
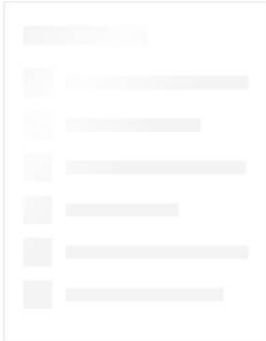
Porto is simply the best choice for your new website, the theme is several years among the most popular in the world



Live Preview

View More Themes





Sort By: Default sorting ▾

Show: 12 ▾ 



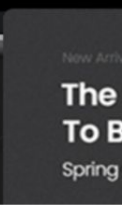
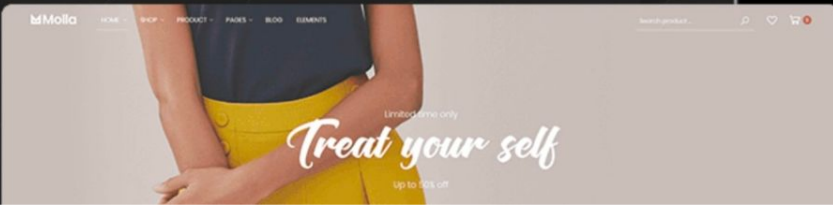
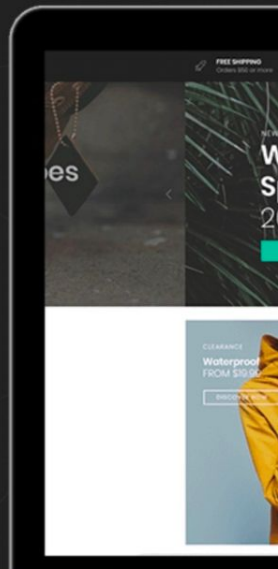
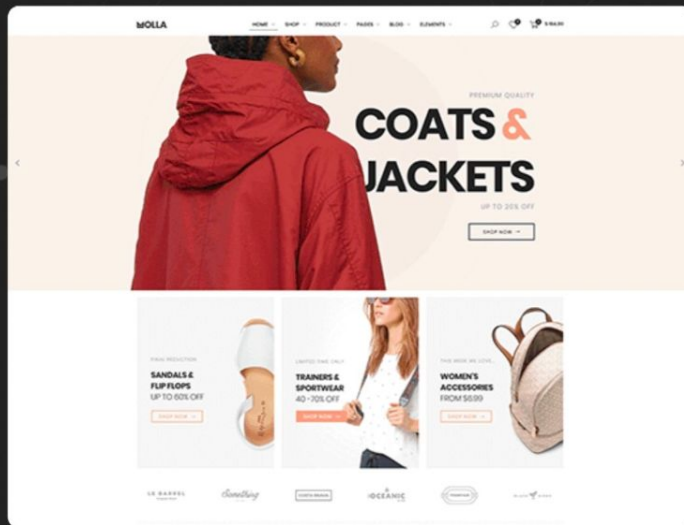
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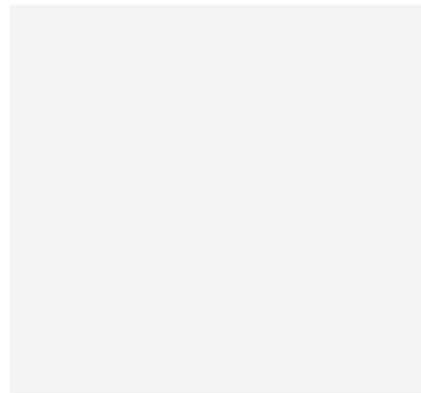
[HOME](#) [SHOP](#) [PRODUCT](#) [PAGES](#) [BLOG](#) [ELEMENTS](#) [BUY MOLLA!](#)

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Black Faux Leather Chain Trim Sandals

[Home](#) > [Shoes](#) > [Black faux leather chain trim sandals](#)

[< Prev](#) [Next >](#)



Placeholder text for product description and details.

Placeholder text for product specifications and pricing.

Black Faux Leather Chain Trim Sandals

Home > Shoes > Black faux leather chain trim sandals

< Prev Next >



Black faux leather chain trim sandals

★★★★★ (0 Reviews)

\$80.00-\$90.00

Morbi purus libero, faucibus adipiscing, commodo quis, gravida id, est. Sed lectus. Praesent elementum hendrerit tortor. Sed semper lorem at felis. Vestibulum volutpat, lacus...

Color: ● ● ●

Size: Select a size

size guide

Qty: - 1 +

ADD TO CART

Add to wishlist

SKU: N/A

Categories: Shoes, Women

Share: f t i p in



Related Products



Yellow tie strap block heel sandals \$68.00-\$80.00



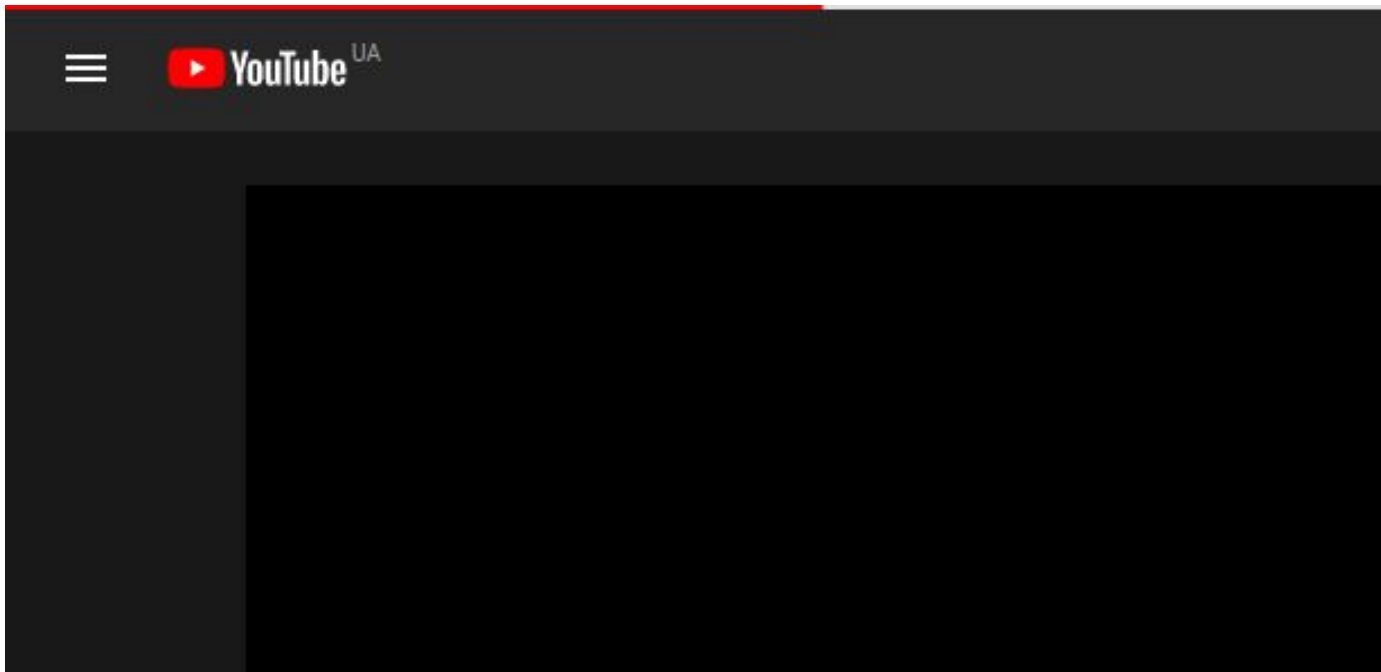
Loafers \$67.00-\$88.00



Short wrap dress \$14.99



Trainers Now \$19.99 Was \$29.99



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BARRAS DE PROGRESO



Plugins

Mis favoritos Pruebas beta Desarrolladores

Buscar plugins



DoBar – A Beautiful Loading Bar for WordPress

Descargar



Por WPDO

Detalles

Valoraciones

Desarrollo

Soporte

Descripción

This plugin is the simplest way to add a progress bar to your WordPress

FEATURES:

- Simplest way to add a progress bar to your WordPress

Versión: 1.2

Última actualización: hace 2 años

Instalaciones activas: 30+

Versión de WordPress: 4.0 o superior

Probado hasta: 6.0.6

#WCZGZ24



DoBar v1.2

Settings

Global Settings

Frontend Loading Bar

OFF

ON

Enable progress bar on all frontend pages.

Backend Loading Bar

OFF

ON

Enable progress bar on all backend pages.

Inline Bar CSS/JS Library

OFF

ON

Load the library into HTML source code directly to reduce extra resources HTTP requests.

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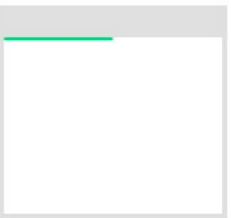
Bar Style Settings

Color Default Black Blue Green Orange Pink Purple Red Silver White Yellow

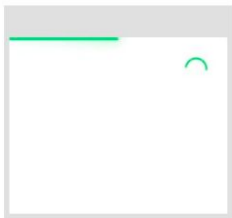
The Color option Default only has the Style option Minimal available.

Style Minimal Flash Barber Shop Mac Osx Fill Left Flat Top Big Counter Corner Indicator Bounce Loading Bar Center Circle Center Atom Center Radar Center Simple

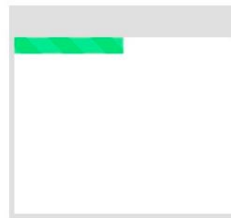
Minimal



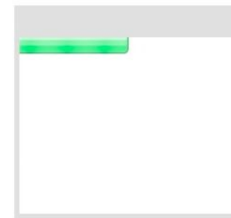
Flash



Barber Shop



Mac Osx



Fill Left



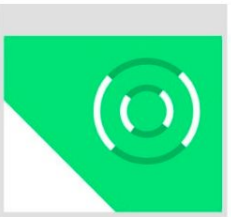
Flat Top



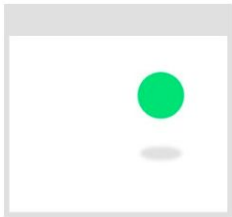
Big Counter



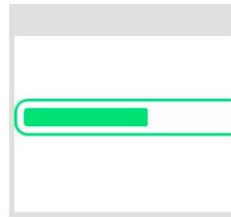
Corner Indicator



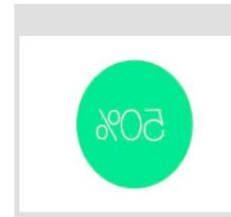
Bounce



Loading Bar



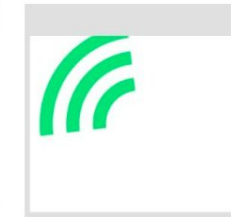
Center Circle



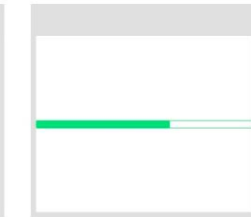
Center Atom



Center Radar



Center Simple



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Analiza con SG

UN SITIO DE PRUEBAS CON WORDPRESS
HOSPEDADO EN SITEGROUND

Este sitio es exclusivamente de pruebas. Ningún contenido que vas a encontrarte aquí es real. No compres, no creas, no esperes nada más que un test. Nada es lo que parece

¿Jugamos?

TAKE ME TO THE MOON

Últimos productos



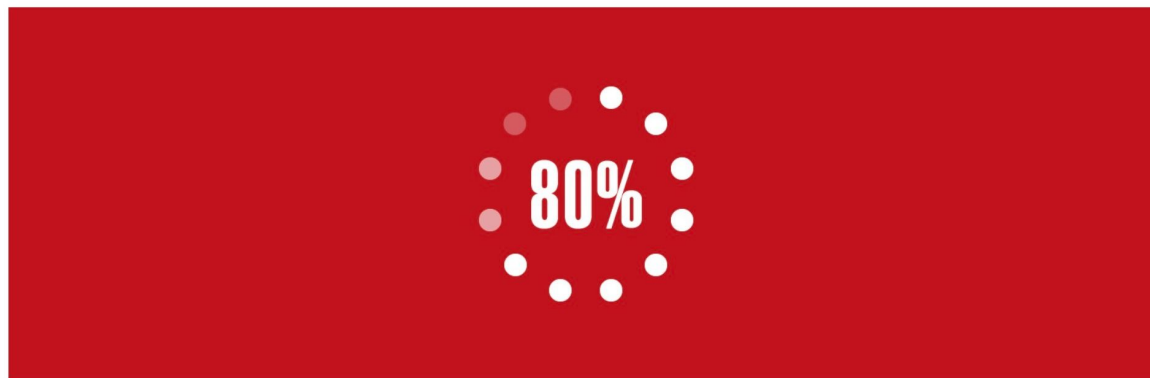
Plugins

Mis favoritos

Pruebas beta

Desarrolladores

Buscar plugins



Loading Page with Loading Screen

Por CodePeople

Descargar

Este plugin aún no ha sido traducido a Español. [Ayuda a traducirlo!](#)

Detalles

Valoraciones

Instalación

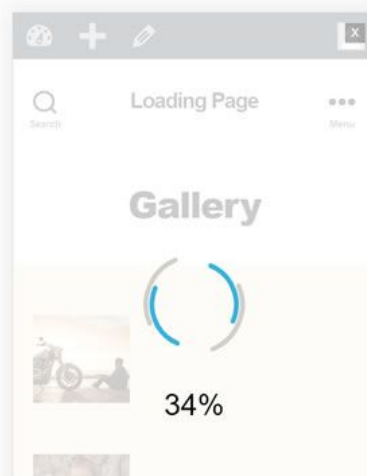
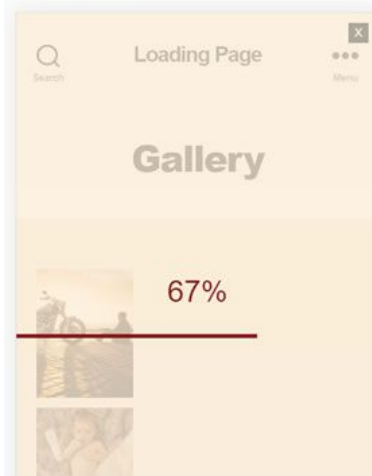
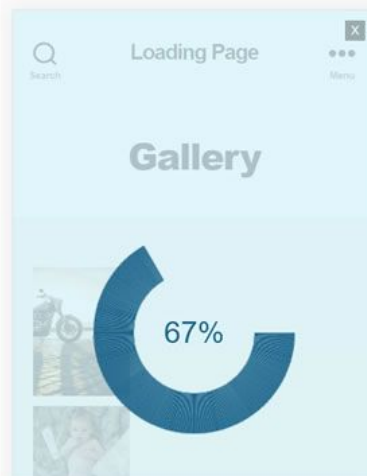
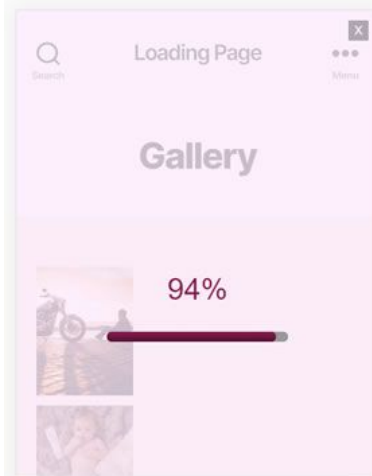
Desarrollo

Soporte

#WCZGZ24

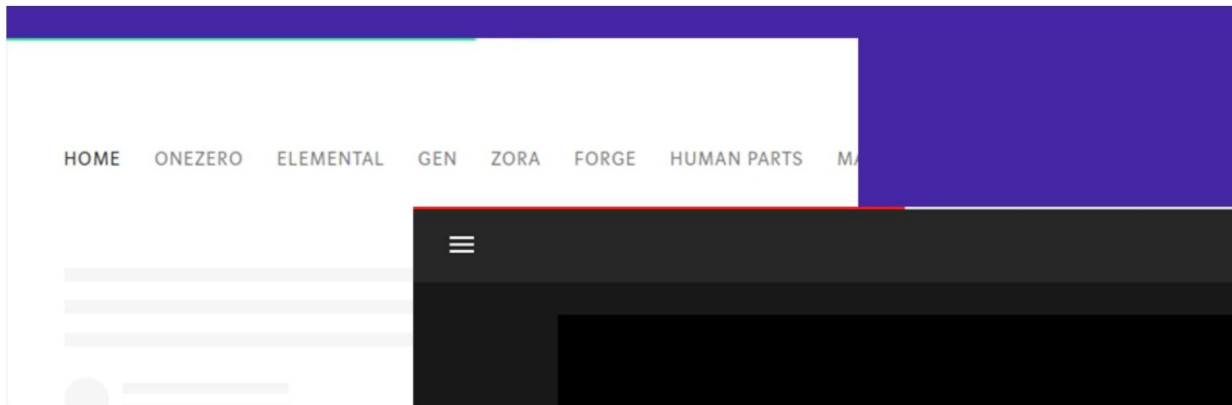


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Plugins

Mis favoritos Pruebas beta Desarrolladores



B Laser Loader – Smooth page loading progress bar

Por bPlugins LLC

Descargar

Detalles

Valoraciones

Desarrollo

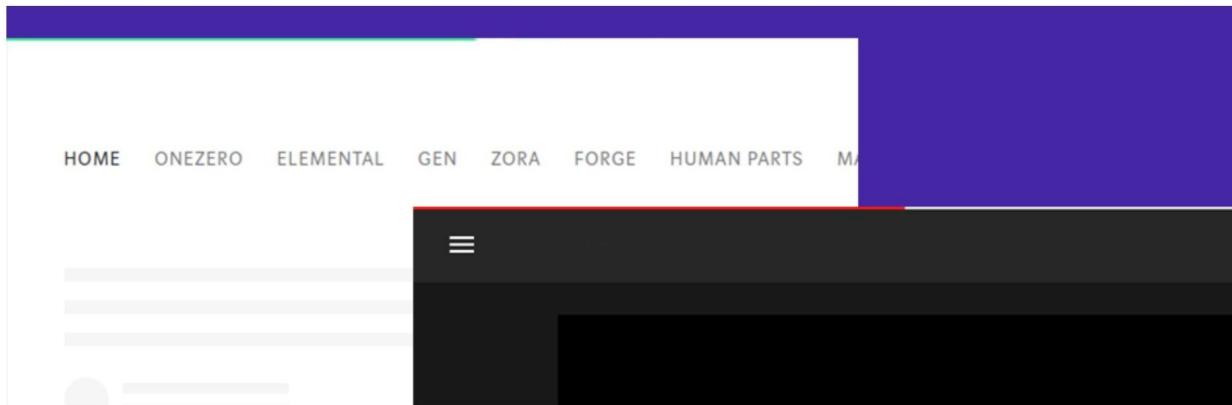
Soporte

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Plugins

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B Laser Loader – Smooth page loading progress bar

Por bPlugins LLC

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Detalles

Valoraciones

Desarrollo


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Mientras buscamos tus vuelos a Nueva York , ¿sabías que...?



Descubre ofertas con las que soñar despierto

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GRACIAS

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